

Fact Sheet Region Hohe Salve in the Kitzbühel Alps

The <u>region Hohe Salve</u> is part of the internationally renowned "Kitzbühel Alps" brand and consists of eight holiday resorts.

Place	Inhabitants	Excursion destinations & special features
Hopfgarten	approx. 5.800	Tourist centre in summer and winter
		Direct railway connection with two railway stations "Hopfgarten" &
		"Hopfgarten Berglift"
		Panoramic mountain Hohe Salve (1,829 metres altitude) with
		panoramic views of 70 three-thousand metre peaks
		 Hopfgarten mountain railway runs from the village centre to the summit of the mountain Hohe Salve
		 Austria's highest pilgrimage church at the summit of Hohe Salve
		The village is a direct gateway to the SkiWelt Wilder Kaiser-Brixental
		 Baroque church is known as the "Cathedral of the Brixental Valley" with the largest organ in Tyrol
Itter	approx. 1.200	Ultra-modern 10-seater gondola lift Salvistabahn ltter leads to the Kleine Salve
		 The village is a direct access point to the SkiWelt Wilder Kaiser- Brixental
		Luxurious mountain hotel KRAFTalm directly at the middle station
		Idyllic rose path accessible from the centre
		Playground "rITTERspielplatz" for children
Kelchsau	approx. 730	Natural jewel with extensive, idyllic hiking, ski touring & snowshoe touring area
		ORF award "9 places, 9 treasures": Tyrol's most beautiful place 2020
		Natural sites: Wildalmseen, Schafsiedel, Torhelm, Tristkopf
Wörgl	approx. 14.400	Shopping centre and transport hub
		Centre - Bahnhofstraße: second longest shopping street in Tyrol and
		meeting zone
		Illuminated (artificial-) snow trail 5 minutes from the centre
		Wörgl local history museum
		 Success story in economic history: Wörgl's free money experiment
		during the global economic crisis
		WAVE exercise park & leisure park for children
Kirchbichl	approx. 6.000	 Healing Moorstrandbad, built in 1933 - renovation of the building with restaurant in 2023
Angath	approx. 1.000	• In the 15th and 16th centuries, Angath was the centre of Tyrolean Inn
		shipping and shipbuilding due to its location on the Inn.
Angerberg	approx. 2.000	Hundalm ice and stalactite cave at Buchacker
		The only publicly accessible ice and stalactite cave in western Austria.
		Angerberg/Mariastein cross-country skiing centre with floodlit
		training trail
		Kilometre-long network of trails, awarded the Tyrolean cross-country ski trail seal of approval
Mariastein	approx. 500	Mariastein Castle and pilgrimage church



SkiWelt Wilder Kaiser - Brixental in the region Hohe Salve

- One of the largest, interconnected and most modern ski areas in the world
- Austria's largest night skiing area
- Sustainability: Ski resort test winner "Environmentally friendly ski operation"
- 9 direct access points (Itter & Hopfgarten in the region Hohe Salve) in the
- SkiWelt Wilder Kaiser Brixental
- In Winter over 270 kilometres of pistes, 20 valley runs, 82 modern lifts, 80 huts
- Access (Hopfgarten & Itter) only one hour away from Innsbruck, Salzburg and Munich
- In summer, the <u>7 BergErlebnisWelten</u> (mountain adventure worlds) are varied excursion magnets for families
- 15 lifts and cable cars are open in summer
- In summer there are over 700 km of hiking trails in the SkiWelt Wilder Kaiser Brixental

Off the ski piste in winter

- Over <u>60 kilometres</u> of classic & skating cross-country trails in the region (including 2 floodlit cross-country trails)
- Carriage rides, snowshoe hikes, winter hikes, ski tours, tobogganing (also on natural toboggan runs with seal of approval), etc.
- Find out more here: www.hohe-salve.com/winteractivities

Biking & hiking in summer

- Bike routes: 9,368.003 KM in the entire Kitzbühel Alps (incl. circular tours)
- Great bike & hike tours possible in the region
- Hiking tours: 9,921.026 KM in the entire Kitzbühel Alps (incl. circular tours)
- Hiking highlights in summer with mountain railway support: Hohe Salve panoramic mountain (accessible with the Salvenbahn I and II in Hopfgarten) and Kleine Salve adventure mountain (accessible with the Salvistabahn Itter)
- Other peaks without cable car support: Schafsiedel in the Kelchsau, Buchackeralm and Hundsalmjoch in Angerberg (with a unique ice and stalactite cave in Tyrol), Möslalm in Wörgl, Torhelm in the Kelchsau, Feldalphorn in the Kelchsau, Schwaigberghorn in the Kelchsau
- 7 mountain adventure worlds in the SkiWelt Wilder Kaiser Brixental vallev
- Find out more about the summer activities here: www.hohe-salve.com/summerholiday



Mobility

- Guest card = ticket: Includes travelling by bus and train through the Kitzbühel Alps from Wörgl to Hochfilzen
- Use Park & Ride car parks free of charge with the guest card and enjoy discounts at museums, sports and leisure facilities
- Four train stations within the Hohe Salve region with a main station in Wörgl
- Flo Mobil: eCar sharing in Wörgl

Sustainability in the Hohe Salve region

<u>Sustainability</u> is a multifaceted term in today's world. However, the term sustainability is very present in our everyday lives. Although we are constantly surrounded by the word, there is not always a clear definition. You may understand it to mean "doing the right thing". This is exactly what we want to do in the Hohe Salve region. Tourism growth also needs to rethink and see sustainability as a coexistence of people, nature and the economy for the benefit of all involved.

Find out what the Hohe Salve Region is already doing in terms of sustainability: www.hohe-salve.com/sustainability

Find all information about the region Hohe Salve on our website: www.hohe-salve.com/en