

Pressemeldung

Sommer 2022

XXL playground Pillerseetal: The perfect family holiday

A wide range of activities for children and teenagers attracts families to the east of the Kitzbühel Alps

The Pillerseetal with its five villages Fieberbrunn, Hochfilzen, St. Jakob in Haus, St. Ulrich am Pillersee and Waidring is the family destination par excellence in the Kitzbühel Alps. No wonder: the entire region is like a huge nature playground with its mountain adventure worlds, themed trails, the varied weekly programme and the exciting attractions from the high ropes course to the bike area. In XXL format and in a dreamlike mountain setting. In between, the bathing lakes and evening events entice you and ensure refreshing and eventful holiday days. In addition, the east of the Kitzbühel Alps scores with exemplary infrastructure: all family highlights can be reached by bus within a maximum of 20 minutes and the PillerseeTal Card automatically includes admission to numerous offers. www.pillerseetal.at

For little explorers, adventurers and discoverers: the mountain adventure worlds in the Pillerseetal.

What would you like? In Timok's Wild World at the Streuböden middle station, kids' every wish comes true with a climbing garden, Alpine Coaster, deer enclosure and water games. Families can dive into the past at the Triassic Park on the Steinplatte in Waidring - here everything revolves around prehistoric times. After the interactive exhibition indoors, it's off to the largest sandy beach in the Alps, where giant dinosaurs watch as they search for fossils. In between, maybe try out the XXL slide? If you dare, take a look at the view from the glass platform or test your balance in the low ropes course. Families can climb a little higher on the Buchensteinwand - the 30-metre-high Jakobskreuz is enthroned on the summit. A real power spot with a gigantic view. A look through one of the telescopes shows the surrounding mountains with names and altitude metres, while inside changing exhibitions attract attention. By the way: the Jakobskreuz is the largest accessible summit cross in the world. Holidaymakers will find the next superlative in the adventure park Familienland. Here, in addition to the pirate ship, wild raft ride and Viking land, Austria's largest family roller coaster beckons. If you have several days to spare, you can combine numerous attractions in the Pillerseetal on a puzzle tour: The evil Steinberg King is up to his mischief here and threatens to turn man and beast to rock. At a total of nine stations across the region, exciting riddles must be solved and words of power must be deciphered. Once families have cracked at least four of the nine power words, the kids get a surprise at the tourist office.

Theme trails: myths and museum outdoors, bees and biathlon in summer.

About a cricket that helps people in need, a stone pit full of treasures and the creator of the Alps. Guests can now experience the secrets and myths of the Pillersee Valley on the new Legend Trail in Waidring: on a five-kilometre route suitable for prams, 12 adventure stations with display boards lead you into the world of Waidring legends. Museum goes Wild" is particularly innovative: Europe's first digital circular hiking trail winds its way from the Lärchfilzkogel mountain station along a two-kilometre hiking trail across the wild alpine pastures. back to the starting point. The highlight: With the "Go wild" app, the digital museum guide is always along for the ride and tells exciting facts about the flora and fauna around the Wildseeloder on the way. In Ortisei, on the other hand, Maja and Willi are the main characters. Only a few metres away from the Pillersee, the 500-metre-long bee trail leads through pleasantly shady terrain. On 16 display

boards, guests learn interesting facts about the queen, the workers, the value of nectar and how important bees are for humans. The highlight is the three real bee colonies along the path, which can be observed at leisure. Meanwhile, Hochfilzen - the biathlon stronghold of the Pillerseetal - scores with the Biathlon World Championship Trail, which makes the winter sport an experience in summer as well: 16 information, puzzle and interactive stations dot the 15-kilometre-long trail from the village centre to the stadium. If you scan the QR codes with your smartphone along the way, you can take part in the online riddles and then pick up your medal in the Hochfilzen municipality or in one of the tourist offices in the Pillerseetal. By the way: The Biathlon World Cup Trail has also been accessible by (e-) bike since last year. A tip for particularly ambitious holidaymakers is the "Beat the Landi" challenge. Simply log on at the Warming bus stop in Hochfilzen, run to the "Hoametzl Alm" - and try to get as close as possible to the best time of biathlon star Dominik Landertinger (15 minutes and 41 seconds). Every result is saved online and at the end of the year the three best athletes receive great prizes.

Adventures with Fichtenliesl: New mascot for the children and family programme

The Pillerseetal is getting reinforcements: the talking tree lady Fichtenliesl and her friend Seppi the woodpecker are always part of the colourful children's and family programme from July to September. Whether survival training in which children learn how to find their way in nature, family treasure hunts with tricky puzzles or farm discoveries with hens, sheep and co. Registration is always by 5 p.m. the day before at the PillerseeTal information offices, by telephone (+43 5354 56304) or online at www.tatzi.at. If you have the PillerseeTal Card or are staying in one of the Family Nest accommodations, you can take part free of charge.

Outgrowing yourself: in the high ropes course in St. Ulrich am Pillersee

Mastering new challenges step by step - that's what guests can do at the climbing park in St. Ulrich am Pillersee. The little ones, accompanied by their parents, playfully dare to take their first steps on mini courses, while adrenaline junkies prove their climbing skills and freedom from vertigo on black routes. This year, for the first time, the high ropes course is included in the PillerseeTal Card and can therefore be experienced free of charge by card holders. Further information: www.func.at

Saddle up and go: cycling fun in the Bike Area Streuböden

Families who love action are in good hands in the Bike Area Streuböden between the middle and valley station Streuböden: Beginners stay at the bottom of the Easy Park Obingleitn and hone their technique on the 80-metre-long pump track with waves and curves or start their first off-road attempts on the two easy lines. Up you go comfortably with the converted plate lift or via the uphill flow line, back via 20 or 25 gentle curves. If you like, you can already try out your first jumps. But don't worry - all obstacles are easy to overcome and can be easily ridden around if necessary. For extensive biking fun, the bikers gondola up to the middle station and test the Schweinestberg Trail. Over a wooded mountain ridge full of waves, curves and obstacles, it's just under four kilometres back down into the valley. Tip: Stop by on 26 and 27 May for the big season opening and get an action-packed photo as a souvenir at the free public shooting.

Perfect for in between: Cooling down and swimming fun

Ice-cold refreshment, a round of beach volleyball or natural wellness? Hardy swimmers jump into the crystal-clear water of the Pillersee - the region's namesake with a maximum water temperature of 20 degrees. It is much more pleasant to explore from a rowing boat or pedalo. Or how about stand-up paddling for a change? If you prefer it a little warmer, come to the Waidring bathing lake and open-air swimming pool. The large sunbathing lawn invites you to. In between, you can meet up for a game of table tennis or beach volleyball. Meanwhile, the little ones feel right at home in the children's paddling pool. At the Lauchsee in Fieberbrunn, on the other hand, natural wellness is the order of the day: the muddy water

is known for its healing and pain-relieving effect and offers a pleasant bathing experience with its warm temperatures already from June. Youngsters can let off steam on the water trampoline and the children's playground. Admission to all three bathing lakes is included in the PillerseeTal Card.

When the sandman is on holiday: The most beautiful evening events

In the Pillerseetal, there are also numerous experiences at the end of the day that make parents want to put off bedtime for a while. Every Monday, the games and adventure night in Waidring delights with a colourful programme. The little ones are in good hands on the bouncy castle, climbing tower and face painting, while mum and dad enjoy delicious Tyrolean delicacies (11 July to 29 August, 6.30pm to 9pm). The village centre of Fieberbrunn, on the other hand, invites you to a stroll night on Tuesdays: live music, food truck and lots of playground equipment for children promise a successful end to the holiday. If you like, you can take a stroll through the shops in the village centre, which are open until 10 pm (12 July to 30 August, 6 pm to 10 pm). Things get romantic at the Seeleuchten on the Pillersee. From 8 pm bands provide a relaxed atmosphere with a fantastic view over the lake. The highlight of the evening: the big baroque fireworks (22 June to 14 September, 8 to 10 pm). Prefer to whizz down the summer toboggan run towards the sunset? During Timok's Long Friday at Bergbahnen Fieberbrunn in July and August, the Streuböden Arena is transformed into an event location. Children (and the young at heart) ride Timok's Alpine Coaster for free (one free ride per person), while parents enjoy brass band music, DJ sound, jazz and rock sounds over a tasty drink (July and August, 6pm to 11pm). By the way: The Regiobuses take guests to the evening events in Waidring, Fieberbrunn and St. Ulrich am Pillersee free of charge.

Sustainable from A to B - by bus, train and e-car: In the entire Pillerseetal as well as to Kitzbühel, Ellmau and Lofer, holidaymakers with the guest card use the public Regiobus free of charge and thus reach their destination easily and in an environmentally friendly way. Across the Kitzbühel Alps (from Hochfilzen to Wörgl or Kirchbichl) you can travel free of charge by S-Bahn and train (REX). By the way: the guest card, and thus the travel ticket, is given to holidaymakers directly by the landlord. Those who want to be even more independent on the road can rent an e-car from the tourism association and explore the region around the clock for a small fee according to their personal needs (reservation via the municipality of Fieberbrunn, Regio-Tech or the tourism association). Practical: The Pillerseetal or your own e-car can be recharged free of charge (or with a valid mountain railway ticket) at five public charging stations.

One for all - on the road with the PillerseeTal Card: Take the mountain railway up to Jakob's Cross, ride the roller coaster in the Familienland adventure park or get to the bottom of the "secret of the Steinberg King" - no problem with the PillerseeTal Card. Holders of the holiday joker also hold the admission ticket to the region's main attractions, the mountain adventure worlds and mountain railways in their hands. The varied family and children's programme from July to September is also included in the advantage card. In the 6-day version with guest card, the PillerseeTal Card costs 79 euros for adults and 40 euros for children. The 4-day version costs 67 and 34 euros respectively. The 3-day card is available from 10 September, adults pay 60 euros on presentation of the guest card and children pay nothing. Children born in 2017 and younger are always free.

Further information: PillerseeTal - Kitzbüheler Alpen Tourism Association, Dorfplatz 1, A-6391 Fieberbrunn, Tel. +43 (0)5354 / 563 04, info@pillerseetal.at, www.pillerseetal.at